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Sant Lal Institute of Management & Information

BBA 1st Sem

Structured and Spoken English

Ques. 1. What is Article? Explain the role of Article in English?

Ques. 2. What are figures of speech?

Ques. 3. What is hyperbole? Explain with a suitable example?

Ques. 4. What is an idiom?

Ques. 5. What is a phrase?

Ques. 6. What is a verb phrase? Give an example?

Ques. 7. What is a business letter? Write a business letter on the issue of your choice ?

Business Math

Ques. 1. If $A = \{a, b, c\}$ $B = \{a, c, d, e\}$ $C = \{b, d, e, f\}$
Show that $(A \cup B) \cup C = A \cup (B \cup C)$

Ques. 2. If each of the two sets A and B has 3 elements how many elements are there in $A \times B$? If the three elements of $A \times B$ are (1, 2) (3, 3) and (5, 5) find the remaining elements of $A \times B$ and the sets A and B.

Ques. 3. Solve the equation $x^3 - 4x^2 - 3x + 18 = 0$, two of its roots being equal.

Ques. 4. Solve the equation $x^3 - 13x^2 + 15x + 189 = 0$, it being given that the different of two of its roots is 2.

Ques. 5. Solve the question:
a. Find the 6th term of the series $3 + 5 + 7 + \dots$
b. Find the 15th term from the end for the series $2, 6, 10, \dots, 86$.

Ques. 6. Find the sum of all even numbers between 100 and 200, including them.

Industrial Pshychology

Ques. 1. What is industrial pshychology in India?

Ques. 2. Describe human problem in an organization?

Ques. 3. Describe sensation and perception?

Ques. 4. Define instrumental conditioning?

Ques. 5. What are:

- i. Theories of attitude formation.
- ii. Attitude change
- iii. Intelligence
- iv. Concept of stress

Fundamental of economics

- Ques. 1. What are principal of economics?
- Ques. 2. Define types of economy?
- Ques. 3. Define feature of indifference curve?
- Ques. 4. Explain why demand curve slopes downwards?
- Ques. 5. What are the factors affecting the elasticity of demand?

Principal of Accounting

Ques. 1. What is accounting? Describe the advantage of Accounting?

Ques. 2. What do you mean by Accounting Concepts?

Ques. 3. What are the Characteristics of GAAP?

Ques. 4. Explain the double entry bookkeeping system?

Ques. 5. Explain the concept of trial balance?

Ques. 6. What do you mean by Bank Reconciliation statement?